

## Acceptable formats for your decoration

### embroidery

#### RASTER FILES

Word Documents, JPEGs, JPG or GIF  
*Files need to be High Resolution at 300dpi.  
See page 2 for the preferred format.*

#### VECTOR FILES

Adobe Illustrator: EPS or AI  
Corel Draw: EPS or CDR  
Adobe PDF (300dpi)



### screen printing

#### RASTER FILES for 1 Colour prints

JPEGs, JPG or GIF  
*Files need to be High Resolution at 300dpi.  
See page 2 for the preferred format.*

#### VECTOR FILES - Can be one or more colours in a print

Adobe Illustrator: EPS or AI  
Corel Draw: EPS or CDR  
Adobe PDF (300dpi)

*Please note: If artwork is required in more than one colour,  
colour separations need to be provided, please contact us for more information.*



### digital printing/sublimation



As the name suggests "digital printing" must be provided in the following "digital" formats:

#### VECTOR FILES

Adobe Illustrator: EPS or AI  
Corel Draw: EPS or CDR  
Adobe PDF (300dpi)

# Graphic format examples

## raster files



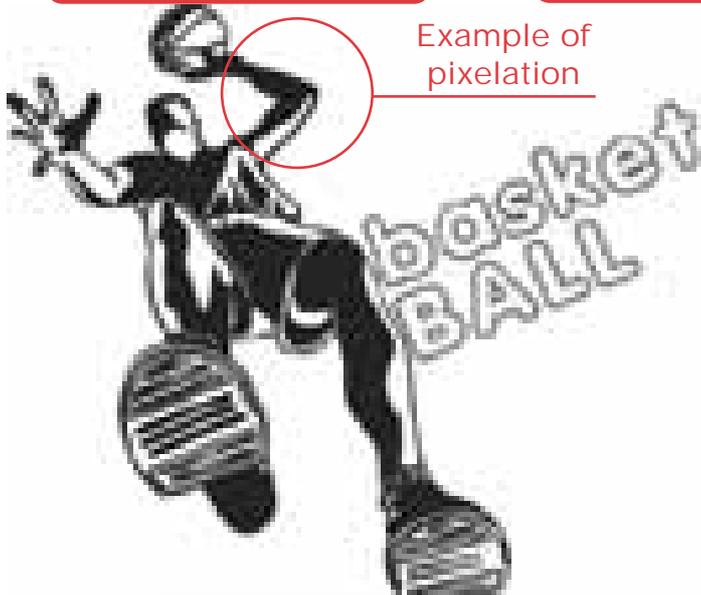
72dpi - 100% scale



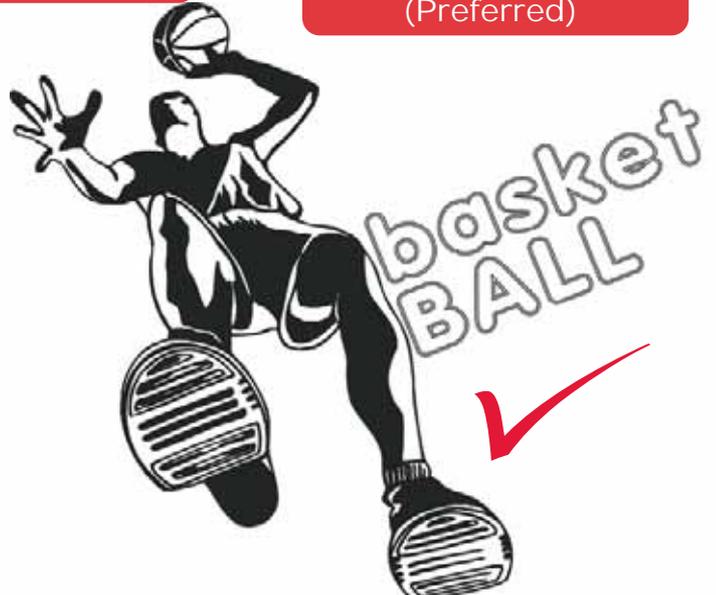
150dpi - 100% scale



300dpi - 100% scale  
(Preferred)



72dpi - 200% scale



300dpi - 200% scale  
(Preferred)

## vector files



150% scale

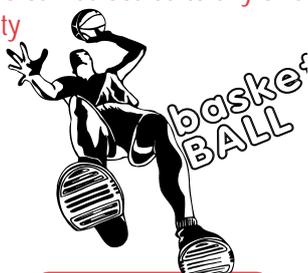


350% scale

Vector files are made up of lines and curves defined by mathematical objects called vectors. A vector graphic can be scaled to any size and printed without losing its detail or clarity



50% scale



100% scale



125% scale

# FAQ

## How do I know if my artwork is good enough?

Print your artwork out and see if there is any fuzziness or pixelation (see page 2). We can only reproduce artwork at the same quality it is received.

## Can you add text & change a colour for me?

Ideally your artwork should be supplied as "finished" artwork. Our graphics department can add text or change colours in your file for an extra fee.

## What is DPI?

Dots Per Inch. This is a measure of the resolution of an image. The lower the number of dots per inch the lower the resolution and clarity of your image.

## What if I don't have an electronic copy of my artwork?

1. You could go back to the designer who did your original logo/artwork.
2. Our graphics department can re-produce your logo/artwork for an additional Artwork Fee. You will need to scan and then email the image to [teamwear@hartsport.com.au](mailto:teamwear@hartsport.com.au) (please let us know if you have specific Company, School or Club colours).
3. Send us a sample of the product you want redone (only available for Embroidery)

## What is Sublimation?

A printing process that uses heat to transfer dye to the material. Your image is first printed on paper in a reverse image of the final design, so that when it is dry it can be placed onto the fabric and heated, transferring the completed image onto the material.

# Checklist

- ♦ Have I saved my artwork in the correct file format for my decoration type?
- ♦ Have I allowed an extra 1-2 days if I'm submitting artwork that needs to be re-designed?
- ♦ Does my email submission include:
  - All of my contact details including Company, School or Club name, address & phone numbers
  - Customer number (if known)
  - Sizing & Positioning of my Artwork
  - Decoration style: Embroidery, Screen Printing, Digital Printing or Sublimation.
  - Specific colours
  - Any special requirements such as the date your order is required.



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